

Executive Proclamation

*City of Pierre
Office of the Mayor*

WHEREAS, The City of Pierre celebrates our local small businesses and the contributions they make to our local economy and community; according to the US Small Business Administration, there are currently 30.2 million small businesses in the US, they represent 99.7 percent of all businesses with employees in the US, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the US; and,

WHEREAS, 90 percent of consumers in the US say Small Business Saturday has had a positive impact on their community; and,

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and,

WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and,

WHEREAS, The most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and,

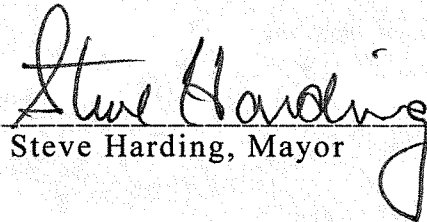
WHEREAS, The City of Pierre supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and,

WHEREAS, Advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday;

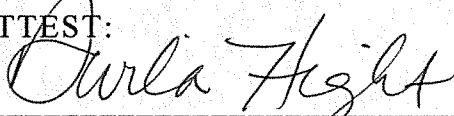
NOW, THEREFORE, I, Steve Harding, Mayor, do hereby proclaim November 24, 2018 as

Small Business Saturday

And urge all residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.


Steve Harding, Mayor

ATTEST:


Twila Hight, Finance Officer

