

Office of the Mayor
Atmore, Alabama



PROCLAMATION

Whereas, the government of Atmore, Alabama, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

Whereas, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

Whereas, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers and restaurants that they have not been to before, or would not have otherwise tried; and

Whereas, 92% of businesses planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season, and 59% said Small Business Saturday contributes significantly to their holiday sales each year; and

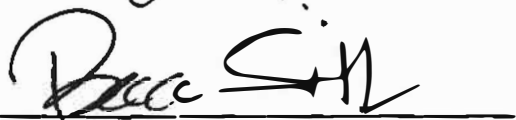
Whereas, Atmore, Alabama, supports our local businesses that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I Jim Staff, Mayor of the City of Atmore, County of Escambia, State of Alabama, by virtue of the authority vested in me under the Municipal laws of the State of Alabama, do hereby proclaim, November 30th as **Small Business Saturday** in the City of Atmore, Alabama, and encourage its citizens to "shop in Atmore".



In witness whereof I have hereunto set my hand and caused this seal to be affixed.



ATTEST: 

DATE: November 25, 2019