

PROCLAMATION



CITY OF TUCSON ♦ OFFICE OF THE MAYOR

WHEREAS, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, representing 99.7% of all firms with paid employees in the United States, and they are responsible for 64.9 % of new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 % of all employees in the private sector in the United States; and

WHEREAS, 94 % of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96 % of consumers who plan to shop on Small Business Saturday® say the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before, or would not otherwise have tried; and

WHEREAS, 92 % of companies planning promotions on Small Business Saturday® say the day helps their business stand out during the holiday shopping season; and

WHEREAS, 59 % of small business owners say Small Business Saturday® contributes significantly to their holiday sales each year; and

WHEREAS, Tucson, Arizona supports our local business that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®;

NOW, THEREFORE, I, Jonathan Rothschild, Mayor of the City of Tucson, Arizona, do hereby proclaim November 30, 2019 as

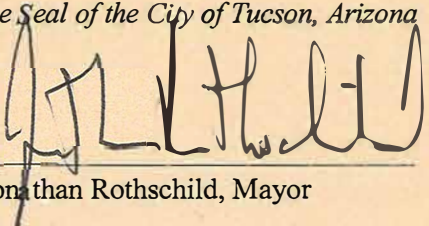
Small Business Saturday®

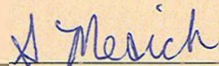
and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Tucson, Arizona to be affixed this 30th day of November, 2019.



ATTEST:


Jonathan Rothschild, Mayor


for Roger W. Randolph, City Clerk