



City of Hayward

Proclamation

WHEREAS the City of Hayward, celebrates our local small businesses and the contribution they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent more than 99.7 percent of American employer firms in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ over 47.3 percent of the working population in the United States; and

WHEREAS, 94 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 96 percent of consumers in the United States agree that small businesses inspire them to shop locally owned businesses which is critical to the overall economic health of the United States; and

WHEREAS, 83 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, the City of Hayward supports our local businesses that create jobs, boost our local economy, and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Barbara Halliday, Mayor of the City of Hayward, do hereby proclaim November 30, 2019, as:

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I hereunto set my hand and cause the Seal of the City of Hayward to be affixed this 14th day of November 2019.



Barbara Halliday

Mayor Barbara Halliday