



Whereas, the City of Palm Desert, California, celebrates our local small businesses and the contributions they make to our local economy and community, and according to the United States Small Business Administration, there are 30.7 million small businesses in the United States representing 99.7 percent of all firms with paid employees in the United States, and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

Whereas, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

Whereas, 94% of consumers in the United States value the contributions small businesses make in their community 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

Whereas, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season and 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

Whereas, the City of Palm Desert supports our local businesses that create jobs, boost our local economy and preserve our communities, and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, therefore, I, Susan Marie Weber, Mayor of the City of Palm Desert, along with the Entire City Council, do hereby proclaim November 30, 2019, as

Small Business Saturday

in the City of Palm Desert and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

In Witness Whereof, I have hereunto set my hand and have caused the Official Seal of the City of Palm Desert, California, to be affixed this 30th day of November, 2019.

A handwritten signature in blue ink, appearing to read "Susan Marie Weber".

MAYOR
SUSAN MARIE WEBER

A handwritten signature in blue ink, appearing to read "Sabby Jonathan".

COUNCILMEMBER
SABBY JONATHAN

A handwritten signature in blue ink, appearing to read "Gina Nestande".

COUNCILMEMBER
GINA NESTANDE

A handwritten signature in blue ink, appearing to read "Kathleen Kelly".

COUNCILMEMBER
KATHLEEN KELLY

A handwritten signature in blue ink, appearing to read "Jan C. Harnik".

COUNCILMEMBER
JAN C. HARNIK