

CITY OF RICHMOND, CALIFORNIA
PROCLAMATION

Declaring November 30, 2019 as Small Business Saturday

WHEREAS, Small Business Saturday was established in 2009 by American Express to support small businesses and local economies during the great recession and is celebrated two days after Thanksgiving Day to encourage holiday shopping at small and local establishments; and

WHEREAS, Small Business Saturday has been recognized by resolution by the United States Senate and the House of Representatives and has been promoted by the president each Thanksgiving weekend; and

WHEREAS, the City of Richmond recognizes that small businesses are pillars of our city and engines of economic growth that contribute to the health and success of our local communities by creating new jobs, boosting our local economy, and generating tax revenue for critical municipal services; and

WHEREAS, the City of Richmond supports the efforts of our 2,500 licensed small business owners and entrepreneurs, many of whom hire Richmond residents, procure products from local sources, and volunteer in our local communities; and

WHEREAS, the City of Richmond recognizes that enhancing the public's awareness of our local small businesses helps sustain a healthy business environment which encourages more job creation and enhances the quality of life for our residents.

NOW, THEREFORE BE IT RESOLVED, that I, Mayor Tom Butt, and the Richmond City Council do hereby declare November 30, 2019 as **Small Business Saturday** in the City of Richmond and encourage all residents to participate in this observation by patronizing small and local businesses.



A handwritten signature in blue ink, appearing to read 'Tom Butt', is written over a horizontal line.

Mayor Tom Butt
City of Richmond, California
November 26, 2019