



Proclamation

“SMALL BUSINESS SATURDAY”

NOVEMBER 30, 2019

WHEREAS, the government of the City of Westminster, California, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small business in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 96 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 92 percent of companies planning promotions on Small Business Saturday have said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and.

WHEREAS, the City of Westminster, California supports our local business that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Tri Ta, Mayor of the City of Westminster, on behalf of Vice Mayor Kimberly Ho, and Council Members Sergio Contreras, Tai Do, and Chi Charlie Nguyen, do hereby proclaim November 30, 2019 as **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

DATE: November 18, 2019



TRITATA
Tri Ta, Mayor