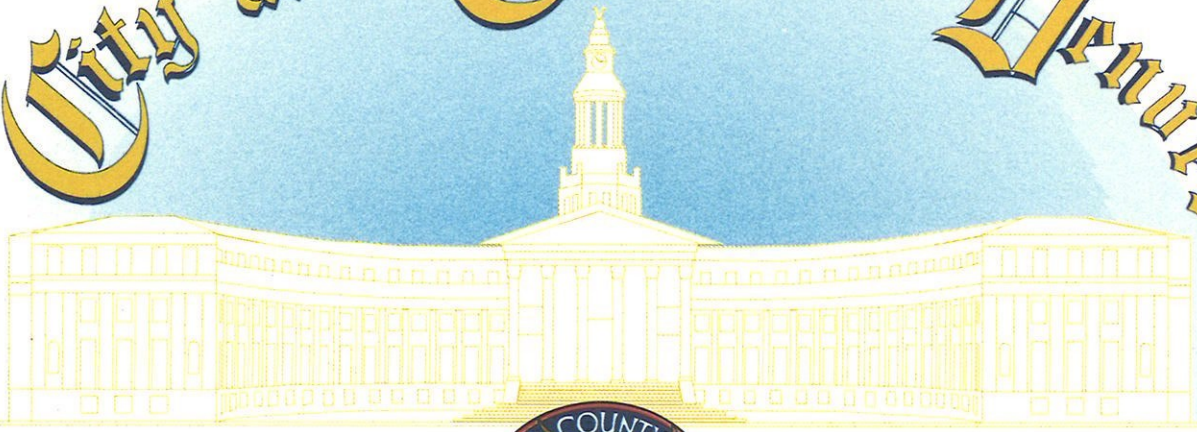


City and County of Denver



Proclamation

WHEREAS, *the City and County of Denver celebrates its local small businesses and the contributions they make to the local economy and community, and according to the U.S. Small Business Administration there are 30.7 million small business in the United States; and*

WHEREAS, *small businesses employ 47.3 percent of the employees in the private sector in the United States, and small businesses make up 83 percent of all Denver business and employs 49.5 percent of Denver's workforce; and*

WHEREAS, *ninety six percent of consumers who plan to shop on Small Business Saturday, said the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before or would not have otherwise tried; and*

WHEREAS, *ninety four percent of all consumers in the United States value the contributions small businesses make in their community; and*

WHEREAS, *ninety two percent of all consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and*

WHEREAS, *the City and County of Denver supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods.*

NOW, THEREFORE, I, MICHAEL B. HANCOCK, MAYOR of the City and County of Denver, Colorado, by virtue of the authority vested in me, do hereby officially proclaim **NOVEMBER 30, 2019**, to be known as:

"SMALL BUSINESS SATURDAY"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City and County of Denver to be affixed this 30th day of November, 2019



MICHAEL B. HANCOCK
MAYOR