

# Town of Fairfield, Connecticut

## Proclamation

- WHEREAS:** The Town of Fairfield, CT proudly celebrates our local small businesses and the many positive contributions they make to our local economy and community; and
- WHEREAS:** According to the United States Small Business Administration, there are 30.7 million small businesses in the United States which represents 99.7% of all firms with paid employees in our country and are responsible for 64.9 % of net new jobs created from 2000 to 2018; and
- WHEREAS:** Small businesses employ 47.3% of the employees in the private sector in the United States; and
- WHEREAS:** Consumers across our nation value the contributions small businesses make in their communities. Consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS:** Many companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season and contributes significantly to their holiday sales each year; and
- WHEREAS:** The Town of Fairfield fully supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- WHEREAS:** Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW THEREFORE,** I, Michael C. Tetreau, First Selectman of the Town of Fairfield, do hereby proclaim Saturday, November 30, 2019 as

### ***SMALL BUSINESS SATURDAY***

in the Town of Fairfield and encourage all citizens to support small businesses and merchants on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF,** I have hereunto set my hand and caused the Great Seal of the Town of Fairfield to hereby be affixed, this 30<sup>th</sup> day of November, 2019.



*Michael Tetreau*

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**Michael C. Tetreau**  
**First Selectman**