

City of West Haven



State of Connecticut

Nancy R. Rossi
Mayor

Proclamation

- WHEREAS: THE CITY OF WEST HAVEN, CONNECTICUT, CELEBRATES OUR LOCAL SMALL BUSINESSES AND THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY AND COMMUNITY; AND
- WHEREAS: ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION, THERE ARE 30.2 MILLION SMALL BUSINESSES IN AMERICA. THEY REPRESENT 99.7% OF ALL BUSINESSES WITH EMPLOYEES IN THE UNITED STATES AND ARE RESPONSIBLE FOR 65.9% OF THE NET NEW JOBS CREATED FROM 2000 TO 2017; AND
- WHEREAS: SMALL BUSINESSES EMPLOY 47.5% OF THE PRIVATE SECTOR WORKFORCE IN THE UNITED STATES; 94% OF AMERICAN CONSUMERS VALUE THE CONTRIBUTIONS SMALL BUSINESSES MAKE IN THEIR COMMUNITIES; AND 96% OF CONSUMERS WHO PLAN TO SHOP ON SMALL BUSINESS SATURDAY SAY THE SPECIAL DAY INSPIRES THEM TO GO TO SMALL, INDEPENDENTLY OWNED RETAILERS OR RESTAURANTS THAT THEY HAVE NOT BEEN TO BEFORE OR WOULD NOT HAVE OTHERWISE TRIED; AND
- WHEREAS: THE CITY OF WEST HAVEN, CONNECTICUT, SUPPORTS OUR LOCAL BUSINESSES THAT CREATE JOBS, BOOST OUR LOCAL ECONOMY AND PRESERVE OUR NEIGHBORHOODS; AND
- WHEREAS: ADVOCACY GROUPS AND PUBLIC AND PRIVATE ORGANIZATIONS ACROSS THE COUNTRY HAVE ENDORSED THE SATURDAY AFTER THANKSGIVING AS SMALL BUSINESS SATURDAY.

NOW, THEREFORE, I, NANCY R. ROSSI, MAYOR OF THE CITY OF WEST HAVEN, CONNECTICUT, DO HEREBY PROCLAIM NOVEMBER 30, 2019, AS

SMALL BUSINESS SATURDAY

IN THE CITY OF WEST HAVEN, CONNECTICUT. I URGE THE RESIDENTS OF OUR COMMUNITY AND COMMUNITIES NATIONWIDE TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND DURING THE YEAR.

In witness thereof I have hereunto set my hand and caused the seal of the City of West Haven to be affixed.

Nancy R. Rossi
Mayor, City of West Haven, Connecticut

