

Proclamation

WHEREAS, the Town of Davie celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, the Town of Davie supports our local businesses that create jobs, boost our local economy and preserve our communities; and

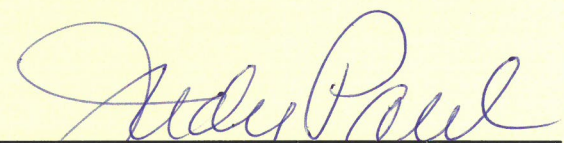
WHEREAS, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE BE IT PROCLAIMED that the Mayor of the Town of Davie does hereby proclaim Saturday, November 30, 2019 as:

SMALL BUSINESS SATURDAY

IN WITNESS WHEREOF, I have hereunto set my hand this 18th day of November, 2019.





Judy Paul, Mayor