

Office of the Mayor
City of Lauderdale Lakes

Proclamation

SMALL BUSINESS SATURDAY

WHEREAS, Small Business Saturday was founded in 2010 by American Express as a National effort to drive consumers to shop at independently-owned businesses, and bring National attention to small businesses during one of the busiest shopping days of the year; and

WHEREAS, according to the most recent data from the United States Small Business Administration (SBA), there are currently 28.2 million small businesses in the United States that represent more than 99.7% percent of American employer firms, create more than two-thirds of the net jobs, and generate over 54% of U.S. sales; and

WHEREAS, the City of Lauderdale Lakes has over 700 business establishments, many of which are small businesses, that have greatly served as a catalyst in creating jobs, boosting our economy and preserving our neighborhoods; and

WHEREAS, local small businesses have partnered with the City of Lauderdale Lakes to sponsor and host community events that have brought the community together; and

WHEREAS, the City of Lauderdale Lakes has recognized the important role that small businesses play in making a difference in the lives of many people, by providing much needed products and services; and

WHEREAS, the City of Lauderdale Lakes will continue to access resources that will help small businesses to grow; and

NOW, THEREFORE, I HAZELLE ROGERS, BY VIRTUE OF THE AUTHORITY VESTED IN ME AS MAYOR OF THE CITY OF LAUDERDALE LAKES, DO HEREBY PROCLAIM NOVEMBER 30, 2019 AS:

SMALL BUSINESS SATURDAY


and urge all residents to join me together with Vice Mayor Sandra Davey and Commissioners Marilyn Davis, Veronica Edwards Phillips and Beverly Williams to "Shop Lauderdale Lakes" and participate in all activities related to Small Business Saturday Day.



IN WITNESS THEREFORE, I have hereunto set my hand and caused the official seal of the City of Lauderdale Lakes to be affixed this 12th day of November, 2019.


HAZELLE ROGERS, MAYOR

ATTES:


VENICE HOWARD, CMC, CITY CLERK