

~ PROCLAMATION ~

- WHEREAS,** The government of Panama City, Florida, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses with employees in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 - 2017; and
- WHEREAS,** Small businesses employ over 47.5 percent of all businesses with employees in the United States; and
- WHEREAS,** 94 percent of consumers in the United States value the contributions small businesses make in their community; and
- WHEREAS,** 96 percent of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS,** 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- WHEREAS,** 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- WHEREAS,** Panama City, Florida supports our local businesses that create jobs, boost our local economy and preserve our communities and are proud to join the public and private organizations across the country who endorse the Saturday after Thanksgiving as Small Business:

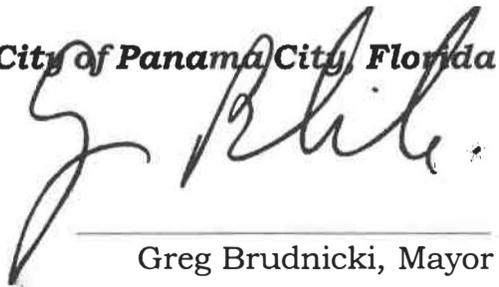
NOW, THEREFORE, I, Greg Brudnicki, by virtue of the authority vested in me as Mayor of the City of Panama City, Florida, do hereby proclaim the Saturday, November 30, 2019, as

“SMALL BUSINESS SATURDAY”

throughout the City of Panama City, Florida, and urge all citizens to shop small in a big way by visiting local merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Panama City, Florida, to be affixed this Thirteenth day of November in the year of our Lord, Two Thousand Nineteen.



City of Panama City, Florida


Greg Brudnicki, Mayor