

Proclamation

Office of the Mayor

SMALL BUSINESS SATURDAY®

Whereas, the City of Sunrise, Florida celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7% of all businesses with employees in the United States, are responsible for 65.9% of net new jobs created from 2000 to 2017; and

Whereas, small businesses employ over 47.5% of all employees in the private sector in the United States; and

Whereas, 94% of consumers in the United States value the contributions small businesses make in their community; and

Whereas, 96% of consumers who are aware of Small Business Saturday® said the day encourages and inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

Whereas, 92% of companies planning promotions on Small Business Saturday® said the day helps their business stand out during the busy holiday shopping season; and

Whereas, 59% of small business owners said Small Business Saturday® contributes significantly to their holiday sales each year; and

Whereas, Sunrise, Florida supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®.

NOW, THEREFORE, I, Michael J. Ryan, Mayor of the City of Sunrise, Florida together with the City Commission hereby proclaim Saturday, November 30th, 2019 as **Small Business Saturday®** in the City of Sunrise and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Witness My Hand and Official Seal of
The City of Sunrise, Florida

Michael J. Ryan, Mayor