

Proclamation



Jane Castor, Mayor

WHEREAS, founded in 2010 by American Express, **Small Business Saturday** was established to support small businesses across the United States of America and is celebrated annually on the Saturday after Thanksgiving; and

WHEREAS, falling between Black Friday and Cyber Monday, well-known high volume shopping days, Small Business Saturday is a day to support local small businesses that create jobs, boost the economy, and help to preserve neighborhoods around the country, and it is a way for consumers to demonstrate their commitment to the locally-owned, independent businesses in their community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in our nation, and are responsible for generating 64.9 percent of net new jobs created from 2000 to 2018, and 94 percent of consumers value the contributions small businesses make in their community; and

WHEREAS, advocacy groups, coalitions, and public and private organizations across the United States have endorsed the Saturday after Thanksgiving as Small Business Saturday and since its founding, it has become a nation-wide, well-known event, with a majority of consumers supporting the Small Business Saturday initiative and participated in spending billions of dollars with independent merchants; and

WHEREAS, locally, on November 30, 2019, the business community and organizations of Tampa, Florida will promote **Small Business Saturday** including the *Florida Small Business Development Center at the University of South Florida, the Tampa Downtown Partnership, South Tampa Chamber of Commerce, the Entrepreneur Collaborative Center* and others who are hosting **Shop Small Saturday** promotions and events to encourage shoppers to visit the small businesses in our community.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Saturday, November 30, 2019 as

“SMALL BUSINESS SATURDAY”

in the city of Tampa, Florida, and urge all citizens to support small businesses in Tampa neighborhoods and across the nation on Small Business Saturday, and throughout the year.

Dated in Tampa, Florida, this 1st day of November, 2019.



Jane Castor

Mayor