

CITY OF WESTON

Proclamation

NOVEMBER 30, 2019
SMALL BUSINESS SATURDAY

WHEREAS, The City of Weston, Florida, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently over 28 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS, Small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, On average, 41 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, Among companies planning promotions on Small Business Saturday, 92% said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, The City of Weston supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, I, Daniel J. Stermer, as Mayor and on behalf of Commissioner Thomas M. Kallman, Commissioner Margaret Brown, Commissioner Byron Jaffe, and Commissioner Mary Molina-Macfie *do hereby proclaim November 30, 2019 as Small Business Saturday* in the City of Weston and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.


Mayor Daniel J. Stermer



November 18, 2019