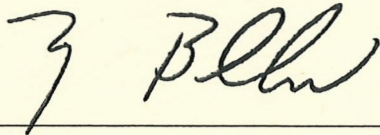


## Small Business Saturday 2019

- WHEREAS:** According to the United States Small Business Administration, there are 30.7 million small businesses in the U.S., representing 99.7 percent of all firms with paid employees; and were responsible for 64.9 percent of net new jobs created from 2000 to 2018; and
- WHEREAS:** Small businesses employ 47.3 percent of the employees in the private sector in the United States, and 94 percent of consumers in the U.S. value the contributions that small businesses make in their communities; and
- WHEREAS:** 96 percent of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS:** 92 percent of companies planning promotions on Small Business Saturday® said the day helps their business stand out during the busy holiday shopping season, and 59 percent of small business owners said Small Business Saturday® contributes significantly to their holiday sales each year; and
- WHEREAS:** Advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and
- WHEREAS:** The City of Cumming, Georgia supports our local businesses that create jobs, boost our local economy, and preserve our communities; now
- THEREFORE:** I, TROY BRUMBALOW, Mayor of the City of Cumming, Georgia, do hereby set my hand this 19<sup>th</sup> day of November, 2019 to proclaim **November 30, 2019 as SMALL BUSINESS SATURDAY**, and urge residents to support small businesses and merchants on this day and throughout the year.



Troy Brumbalow, Mayor

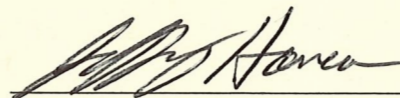
11/19/19

Date

SEAL:



Attest:



Jeffery Honea, City Clerk

11/19/19

Date