



## A PROCLAMATION

BY THE MAYOR OF THE CITY OF SMYRNA

In Recognition of Small Business Saturday  
November 30, 2019

- Whereas:** the government of Smyrna, Georgia celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States which represent 99.7% of all firms with paid employees in the United States, and are responsible for 64.9% of net new jobs created from 2000 to 2018; and
- Whereas:** small businesses employ 47.3% of the employees in the private sector in the United States; and
- Whereas:** 94% of consumers in the United States value the contributions small businesses make in their community; and
- Whereas:** 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- Whereas:** 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- Whereas:** 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- Whereas:** Smyrna, Georgia supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- Whereas:** advocacy groups as well as public & private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; NOW
- Therefore:** I, A. Max Bacon, Mayor of the City of Smyrna, Georgia do hereby proclaim November 30, 2019, as *Small Business Saturday* and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



*In Witness Whereof, I have hereunto set my hand and cause the Seal of the City of Smyrna to be affixed upon this 11th day of October in the year of Our Lord 2019.*

  
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Mayor

A. Max Bacon