

COUNTY OF HAWAI'I

Proclamation

WHEREAS, the County of Hawai'i celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration (SBA), there are currently 30.7 million small businesses in the United States, which represent 99.7 percent of all businesses with employees in the United States; they are responsible for 64.9 percent of net new jobs created between 2000 and 2018;

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States value the contributions that small businesses make in their community; and

WHEREAS, 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy shopping season; and

WHEREAS, the County of Hawai'i supports our local businesses, that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

NOW, THEREFORE, I, Harry Kim, Mayor of Hawai'i County, do hereby proclaim November 30, 2019, as

SMALL BUSINESS SATURDAY

in the County of Hawai'i, and urge our residents and visitors to shop local with local businesses in Hawai'i County on Small Business Saturday, and throughout the holiday season.

IN WITNESS WHEREOF, I have hereunto set my hand and caused The Seal of the County of Hawai'i to be affixed. Done this 30th day of November, 2019, in Hilo, Hawai'i.



Harry Kim

Harry Kim
MAYOR