



**Office of the Mayor**  
**Proclamation**

**WHEREAS,** the government of Bettendorf, Iowa, celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States which represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65 percent of net new jobs created over the past 18 years; and

**WHEREAS,** small businesses employ 47 percent of the employees in the private sector in the United States; and

**WHEREAS,** 94 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community, and consumers who are aware of Small Business Saturday said the day encourages them to shop and dine small all year long, and did so with friends and family supporting small, independently-owned businesses;

**WHEREAS,** the City of Bettendorf supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS,** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE,** I, Robert S. Gallagher, Mayor of the City of Bettendorf do hereby proclaim, **November 30, 2019,** as:

**“SMALL BUSINESS SATURDAY”**

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**DATED** this 19<sup>th</sup> day of November, 2019.

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Mayor Robert S. Gallagher

