

Whereas, Cedar Rapids, Iowa celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States that represent 99.7 % of all businesses with employees in the United States; and

Whereas, small businesses employ 47.5 % of the employees in the private sector in the United States; and

Whereas, on average, 90 % of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all Year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants did so with friends and families; and

Whereas, Cedar Rapids, Iowa supports our local businesses that create jobs, boost our local economy, and preserve our neighborhoods; and

Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Brad Hart, Mayor of Cedar Rapids, Iowa do hereby proclaim, November 30, 2019, as:

“Small Business Saturday”

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Nov. 30, 2019

Date

Brad Hart, Mayor