

PROCLAMATION

**Small Business Saturday
November 30, 2019**

WHEREAS, small businesses form the backbone of our local economy, generating jobs and improving the quality of life for citizens; and

WHEREAS, the City of West Des Moines supports the efforts of local small businesses and recognizes the critical role they play in keeping our economy strong; and

WHEREAS, the City of West Des Moines wishes to celebrate the accomplishments of small business owners and their employees and encourage the development of new small businesses; and

WHEREAS, Small Business Saturday is a nationwide campaign to cultivate business for small businesses on the Saturday after Thanksgiving; and

WHEREAS, Small Business Saturday will stimulate economic growth locally for small businesses; and

WHEREAS, the City of West Des Moines encourages citizens to consider shopping at small, locally-owned establishments on Small Business Saturday as a way to boost the local economy and to strengthen our small business community.

NOW THEREFORE, I, Steven K. Gaer, Mayor, City of West Des Moines, in celebration and recognition of the contributions of small businesses do hereby proclaim Saturday, November 30, 2019 as

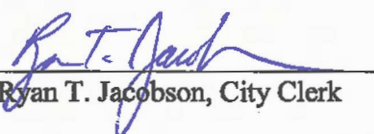
Small Business Saturday

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of West Des Moines to be affixed at City Hall on the 18th day of November 2019.



Steven K. Gaer, Mayor

ATTEST:



Ryan T. Jacobson, City Clerk