



The Office of the Mayor

PROCLAMATION

- WHEREAS,** falling between Black Friday and Cyber Monday, Small Business Saturday is a day to support and recognize the 30.7 million small businesses in the United States who are responsible for 64.9 percent of net new jobs created from 2000 to 2018 years; and,
- WHEREAS,** the City of Meridian believes small businesses who employ 48% of private sector employees in the United States are the backbone of our economy and our community; and,
- WHEREAS,** 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS,** small businesses represent the heart, creativity, resourcefulness and tenacity of our diverse population and significantly contribute to our vision to be a premier city to live, work and raise a family; and,
- WHEREAS,** advocacy groups and public and private organizations across the country, including the Meridian Chamber of Commerce, join us in endorsing the Saturday after Thanksgiving as Small Business Saturday.
- THEREFORE,** I, Mayor Tammy de Weerd, do hereby proclaim, November 30, 2019, as

Small Business Saturday

in the City of Meridian and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated this 30th day of November 2019.



Tammy de Weerd, Mayor

Joe Borton, City Council President
Luke Cavener, City Council Vice-President
Anne Little Roberts, City Council
Genesis Milam, City Council
Ty Palmer, City Council
Treg Bernt, City Council

