

City of Noblesville

PROCLAMATION

Small Business Saturday
November 30, 2019

- WHEREAS, The government of Noblesville, Indiana, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and
- WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and
- WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and
- WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- WHEREAS, Noblesville, Indiana supports our local businesses that create jobs, boost our local economy and preserve our communities
- WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, John Ditslear, Mayor of the City of Noblesville, of the State of Indiana, do hereby proclaim November 30, 2019 as

Small Business Saturday

in the City of Noblesville and invite all citizens to duly note this occasion.

*In Testimony Whereof, I hereto
set my hand and cause to be affixed
the official seal of the City of Noblesville,
State of Indiana, this 30th day of
November in the year of our Lord 2019.*

BY THE MAYOR:

