

City of Slidell



Proclamation

- WHEREAS. . . . the government of Slidell, Louisiana celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and
- WHEREAS. . . . small businesses employ 47.3 percent of the employees in the private sector in the United States; and
- WHEREAS. . . . 94 percent of consumers' in the United States value the contributions small businesses make in their community; and
- WHEREAS. . . . 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS. . . . 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- WHEREAS 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- WHEREAS. . . . Slidell, Louisiana supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- WHEREAS. . . . advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

*NOW, THEREFORE, I, Greg Cromer, Mayor of Slidell, Louisiana,
And Bill Borchert, President of the Slidell City Council,
do hereby proclaim November 30, 2019 as*

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Greg Cromer, Mayor

November 30, 2019

Date

Bill Borchert, Council President