

Commonwealth of Massachusetts

CITY OF



PITTSFIELD

PROCLAMATION

WHEREAS, since its inception in 2010, Small Business Saturday, proudly sponsored by American Express, has illuminated the significance of supporting small, independently owned businesses across the country, bringing consumers and local entrepreneurs closer together. Falling between Black Friday and Cyber Monday, it's a day dedicated to supporting the diverse range of local businesses that create jobs, boost the economy, and keep communities thriving across the country; and

WHEREAS, the City of Pittsfield, Massachusetts, celebrates our local small businesses and the contributions they make to our local economy and community. We honor this day in recognition of the importance small businesses have in our city; and

WHEREAS, many consumers who take part in this day have indicated that they have visited new shops and restaurants. Participating in Small Business Saturdays helps to preserve the unique and special qualities of local businesses; and

WHEREAS, the City of Pittsfield supports our local businesses that create jobs, boost our local economy and preserve our communities. Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Linda M. Tyer, Mayor of Pittsfield, Massachusetts do hereby proclaim, November 30, 2019, as

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated this 30th day of November 2019

A handwritten signature in blue ink that reads "Linda M. Tyer".

The Honorable Linda M. Tyer, Mayor of Pittsfield

