

**PROCLAMATION
of the Mayor and Council
of the City Of College Park**

**SMALL BUSINESS SATURDAY
NOVEMBER 30, 2019**

WHEREAS, the government of College Park, Maryland, celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are 30.7 million small businesses in the United States that are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, College Park, Maryland supports our local businesses that create jobs, boost our local economy and preserve our communities; and


WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Patrick L. Wojahn, Mayor of the City of College Park, Maryland, do hereby proclaim, November 30, 2019, as

Small Business Saturday

AND HEREBY urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

PROCLAIMED this 12th day of November, 2019.



Patrick L. Wojahn, Mayor
City of College Park