

City of Cumberland
- MARYLAND -

Proclamation

- WHEREAS,** *advocacy groups, as well as public and private organizations across the county have endorsed the Saturday after Thanksgiving since 2011 as "Small Business Saturday, and the City of Cumberland celebrates our local small businesses and the contributions they make to our local economy, job force, and community; and*
- WHEREAS,** *according to the U.S. Small Business Administration, there are 30.7 million small businesses in the U.S., representing 99.7% of all firms with paid employees, with 47.3% of the employees in the private sector, and are responsible for 64.9% of new jobs created from 2000 to 2018; and*
- WHEREAS,** *94% of consumers in the U.S. value the contributions small businesses make in the community, and 96% of those who plan to shop on "Small Business Saturday" say the day inspires them to "Shop Small"; and*
- WHEREAS,** *92% of companies planning promotions on "Small Business Saturday" say the day helps their business stand out during the busy holiday shopping season, with 59% of small business owners saying "Small Business Saturday" contributes significantly to their holiday sales every year; and*
- WHEREAS,** *the City of Cumberland supports our local businesses that create jobs, boost our local economy and preserve our communities.*


Now, Therefore, the Mayor and City Council of Cumberland,
do hereby proclaim November 30, 2019 to be

"Small Business Saturday"

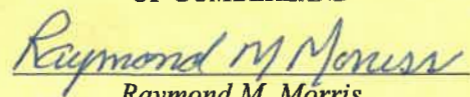
and do urge all citizens to "Shop Small" and support the local small businesses that we value for their contribution to our community.

Given under our Hands and Seals this 30th day of November, in the Year 2019,
with the Corporate Seal of the City of Cumberland hereto attached,
duly attested by the City Clerk.

ATTEST:


Marjorie A. Woodring
City Clerk

MAYOR AND CITY COUNCIL
OF CUMBERLAND


Raymond M. Morris
Mayor