



# Proclamation

- WHEREAS,** *the City of Salisbury, Maryland supports local businesses which create jobs, boost local economies, and preserve local communities; and*
- WHEREAS,** *according to the United States Small Business Administration, there are 30.7 million small businesses in the United States which represent 99.7 percent of all firms with paid employees in the United States, and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and*
- WHEREAS,** *small businesses employ 47.3 percent of private sector employees in the United States; and*
- WHEREAS,** *94% of United States consumers value the contributions small businesses make in their communities; and*
- WHEREAS,** *96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before or would not otherwise have tried; and*
- WHEREAS,** *92% of companies planning promotions on Small Business Saturday said the day helps their businesses stand out during the busy holiday shopping season; and*
- WHEREAS,** *59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and*
- WHEREAS,** *the City of Salisbury, Maryland celebrates its local small businesses and the contributions they make to our local economy and Community and joins advocacy groups as well as other public and private organizations across the Country which continue to endorse the Saturday after Thanksgiving as Small Business Saturday;*


**NOW THEREFORE,** I, Jacob R. Day, Mayor of the City of Salisbury, do hereby proclaim November 30, 2019 as

## **“SMALL BUSINESS SATURDAY”**

*in our City and urge all residents in our Community and Communities across the Country to support small businesses and merchants on Small Business Saturday and throughout the year.*

**IN WITNESS THEREOF,** I hereunto set my hand and the seal of the City of Salisbury this 18<sup>th</sup> day of November, 2019.



  
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Jacob R. Day, Mayor