



*City Council*

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**City of Ellsworth  
Small Business Day Proclamation – November 30, 2019**

**Whereas**, the government of Ellsworth, Maine, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.9% of all businesses with employees in the United States, are responsible for 1.8 million net new jobs in the last year; and

**Whereas**, small businesses employ 47.5% of the employees in the private sector in the United States; and

**Whereas**, 97% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 96% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**Whereas**, 42% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family, and 83% reported encouraging others to also shop or dine small; and

**Whereas**, 92% of businesses planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

**Whereas**, Ellsworth, Maine supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**Whereas**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, Therefore**, I, Dale A. Hamilton, Mayor of Ellsworth, Maine, do hereby proclaim, November 30, 2019, as:

***SMALL BUSINESS SATURDAY***

**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dale A. Hamilton, City Council Chair/Mayor