

# CITY OF SAGINAW

# PROCLAMATION

**WHEREAS**, the government of Saginaw, Michigan celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of new jobs created from 2000 to 2017; and

**WHEREAS**, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**WHEREAS**, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

**WHEREAS**, 96 percent of consumers who plan to shop on **Small Business Saturday** said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

**WHEREAS**, 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

**WHEREAS**, 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

**WHEREAS**, Saginaw, Michigan supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE BE IT RESOLVED**, I, Floyd Kloc, Mayor of the City of Saginaw, do hereby proclaim **November 30, 2019**, as

## **“Small Business Saturday”**

in the City of Saginaw and urge all residents of our community to support small businesses and merchants in the City of Saginaw on Small Business Saturday and throughout the year.



A handwritten signature in black ink, appearing to read "Floyd Kloc".

**Floyd Kloc, Mayor**

### **Councilpersons**

Brenda F. Moore, Mayor Pro Tem  
Michael Balls, Annie Boensch,  
Clint Bryant, Jamie Forbes, John Milne  
Bill Ostash, and Autumn L. Scherzer

**November 30, 2019**

**Timothy Morales, City Manager**