

Small Business Saturday PROCLAMATION

WHEREAS, the Charter Township Waterford celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 64.9% of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3% of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, Waterford Township supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, as representatives of Waterford Township, Michigan, the Board of Trustees does hereby proclaim Saturday, November 30, 2019, as Small Business Saturday and we urge the residents of our community to support local businesses on Small Business Saturday and throughout the year.

I hereby certify that this Proclamation was made by the Charter Township of Waterford Board of Trustees at a regular meeting on November 12, 2019

Charter Township of Waterford

11-12-19
Date

Kimberly J. Markee
Kim Markee, Township Clerk