



City of Westland Proclamation “Small Business Saturday” November 30, 2019

- Whereas, The government of Westland, MI celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and
- Whereas, Small businesses employ 47.5 percent of the employees in the private sector in the United States; and
- Whereas, 94% of consumers in the United States value the contributions small businesses make in their community; and
- Whereas, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- Whereas, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- Whereas, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- Whereas, The City of Westland supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- Whereas, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Therefore, Now, Be It Resolved, that Mayor William R. Wild and the Westland City Council hereby proclaim November 30, 2019, as “Small Business Saturday” in the City of Westland and we encourage residents of our community , and communities across the Country, to support small businesses and merchants on “Small Business Saturday” and throughout the year.

Certification

I, Richard LeBlanc, City Clerk of the City of Westland, hereby certify that the foregoing is a true and accurate copy of a joint Resolution adopted by the City Council of the City of Westland, Wayne County, at a regular meeting held on the 7th day of October, 2019, and that notice of said meeting was given pursuant to and in full compliance with the Open Meetings Act, being Act 267, Public Acts of Michigan, 1976, and that the minutes of said meeting were kept and will be available as required by said Act.

Richard LeBlanc
Westland City Clerk

