



State of Minnesota City of Oakdale PROCLAMATION

WHEREAS, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States that represent 99.7% of all firms with paid employees and are responsible for 64.9% of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3% of the employees in the private sector; and

WHEREAS, 94% of consumers value the contributions small businesses make in their community;

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and


WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, Oakdale celebrates our local small businesses and the contributions they make to our local economy and community.

THEREFORE, I, PAUL REINKE, THE MAYOR OF OAKDALE, MINNESOTA, HEREBY PROCLAIM NOVEMBER 30, 2019 AS "SMALL BUSINESS SATURDAY" IN THE CITY OF OAKDALE AND URGE OUR RESIDENTS TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR..

IN WITNESS THEREOF: I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF OAKDALE TO BE AFFIXED ON THIS 22ND DAY OF OCTOBER, 2019.



Paul Reinke, Mayor