

Office of



the Mayor

City of Saint Louis

Proclamation



WHEREAS

The government of St. Louis, Missouri, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, According to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7 percent of all firms with paid employees in the United States, and they are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, Small businesses employ 47.3 percent of the employees in the private sector in the United States; and 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, The City of St. Louis proudly supports our local businesses that create jobs, boost our local economy and preserve our communities; and urges residents to support small businesses and merchants on Small Business Saturday and throughout the year; and

WHEREAS, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, therefore, I, Lyda Krewson, Mayor of the City of St. Louis, do hereby proclaim November 30, 2019, as:

**"SMALL BUSINESS SATURDAY"
IN THE CITY OF ST. LOUIS**

In witness whereof, I have hereunto set my hand and caused to be affixed the seal of the City of St. Louis, this 30th day of November, A.D. 2019.

Attest



Mayor of the City of Saint Louis

Register