

City of St. Peters, Missouri

Proclamation

WHEREAS, the City of St. Peters, Missouri celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States representing 99.7 percent of all businesses with employees in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, the City of St. Peters, Missouri supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, ON BEHALF OF THE CITY OF ST. PETERS, Mayor Len Pagano and Aldermen John "Rocky" Reitmeyer, Dave Thomas, Jerry Hollingsworth, Judy Bateman, Terri Violet, Melissa Reimer, Patrick Barclay, and Don Aytes do hereby proclaim November 24, 2018, as

"SMALL BUSINESS SATURDAY"

in the City of St. Peters and urge the residents of our community, and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.

Attest

Patricia E. Smith
City Clerk

*In witness whereof, I have hereunto
set my hand and caused the seal of the City of
St. Peters, Missouri, to be affixed this 11th
day of October, 2018*

Len Pagano

Mayor
City of St. Peters

