



OFFICE OF THE MAYOR

## SMALL BUSINESS SATURDAY PROCLAMATION

**WHEREAS**, small businesses form the backbone of our local economy, generating employment and improving the quality of life for citizens; and

**WHEREAS**, the City of Tupelo proudly supports small businesses and the role they play in our community; and

**WHEREAS**, small business owners contribute a great deal to the economic development and growth in Tupelo, Mississippi; and

**WHEREAS**, Small Business Saturday is a nationwide campaign to cultivate business for small merchants on the Saturday after Thanksgiving; and

**WHEREAS**, Small Business Saturday will stimulate the economic growth locally by following in the traditions of Black Friday and Cyber Monday, which are two of the busiest shopping days of the year; and

**WHEREAS**, I encourage citizens to consider shopping small merchants on Small Business Saturday in an effort to boost the local economy and strengthen our community of small businesses.

**NOW, THEREFORE**, I, Jason L. Shelton, Mayor of the City of Tupelo, Mississippi, do hereby proclaim November 30, 2019 as

### SMALL BUSINESS SATURDAY

in the City of Tupelo, and encourage our residents to recognize and support the small businesses within our community by shopping at these establishments on the Saturday after Thanksgiving.


**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Tupelo, Mississippi to be affixed this the 15<sup>th</sup> day of October 2019.

ATTEST:



Kim Hanna, City Clerk



  
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Jason L. Shelton  
Mayor