



TOWN OF DURHAM
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RESOLUTION #2019-26 OF DURHAM, NEW HAMPSHIRE

PROCLAIMING SATURDAY, NOVEMBER 30, 2019, AS "SMALL BUSINESS SATURDAY" IN DURHAM, NH

WHEREAS, the Town of Durham celebrates its local small businesses and the contributions they make to the local economy and community. According to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States. They represent 99.7 percent of all businesses with employees in the United States and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

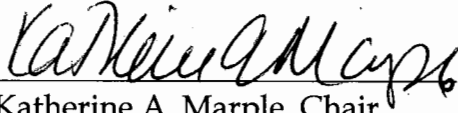
WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

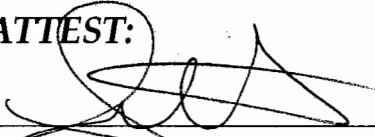
WHEREAS, the Town of Durham supports its local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE BE IT RESOLVED by the Durham Town Council, the governing and legislative body of the Town of Durham, New Hampshire, does hereby approve Resolution #2019-26 proclaiming **Saturday, November 30, 2019** as "**Small Business Saturday**" and urges the residents of our community to support small businesses and merchants in Durham on Small Business Saturday and throughout the year.

PASSED AND ADOPTED this 4th day of November, 2019 by a majority vote of the Durham Town Council with Nine (9) voting in favor, Zero (0) voting against, and Zero (0) abstaining.


Katherine A. Marple, Chair
Durham Town Council

ATTEST:


Lorrie Pitt, Town Clerk-Tax Collector