



Proclamation

SMALL BUSINESS SATURDAY

November 30, 2019

WHEREAS, the Township of Brick promotes and celebrates our local small businesses and values the contributions they make to our local economy and community; and

WHEREAS, the Small Business Saturday Coalition along with Women Impacting Public Policy are celebrating small businesses on the 10th Annual Small Business Saturday; and

WHEREAS, Small Business Saturday falls between Black Friday and Cyber Monday and statistics report that consumers shop at small independently-owned businesses and believe it has a positive impact on their community and encourage others to do the same; and

WHEREAS, there are currently over thirty million small businesses in the United States and they employ approximately 48% of the workforce in the private sector; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year with approximately a third of consumers' holiday shopping done at small, independently-owned retailers and restaurants; and

WHEREAS, the Township of Brick supports our local businesses because they create jobs and boost our local economy; and

WHEREAS, advocacy groups as well as public and private organizations across the country continue to endorse the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, John G. Ducey, Mayor of the Township of Brick, in the County of Ocean, in the State of New Jersey, do hereby proclaim Saturday, November 30, 2019 to be

Small Business Saturday

in the Township of Brick and urge citizens of our community and communities across the nation to "Shop Small" and support their local small businesses and merchants on Small Business Saturday and throughout the year.

In official recognition whereof, I hereby affix my signature on this first day of October, 2019.

Mayor John G. Ducey

