

Township of Toms River

Proclamation

WHEREAS, Toms River Township celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net jobs created from 2000 to 2018; and

WHEREAS, small business employ 47.3 percent of the employees in the private sector in the United States; 94 percent consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, Toms River Township supports our local business that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday

NOW, THEREFORE, We, Mayor Thomas F. Kelaher and Council President of the Township of Toms River in the County of Ocean and State of New Jersey, with the full concurrence of the Township Council, hereby proclaim November 30, 2019 **Small Business Saturday** in the Township of Toms River.

Mayor Thomas F. Kelaher

*George E. Wittmann, Jr.
Council President*

Maurice B. Hill, Jr.

Laurie A. Huryk

Brian S. Kubiel

Maria L. Maruca

Daniel T. Rodrick

Terrance L. Turnbach