

Proclamation

WHEREAS, the City of Roswell, New Mexico, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration there are currently 30.7 million small businesses in the United States. They represent more than 99.7% of American employer firms; and

WHEREAS, small businesses employ over 47.3% of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers; and

WHEREAS, 92% of consumers planning promotions on Small Business Saturday said the day helps their business stand out during the holidays; and

WHEREAS, Roswell, New Mexico, supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

NOW, THEREFORE, I, DENNIS KINTIGH, MAYOR OF THE CITY OF ROSWELL, NEW MEXICO, do hereby proclaim Saturday, November 30, 2019 as

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Attest:


SHARON COLL, City Clerk


DENNIS KINTIGH, Mayor