

Office of the Mayor  
**Official Proclamation** of the City of Santa Fe  
*Bando Oficial de la Villa Real de Santa Fé de San Francisco de Asís Nuevo México*

WHEREAS, the government of Santa Fe, New Mexico, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, representing 99.7 percent of all firms with paid employees in the United States, and responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 95% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or otherwise would not have tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday® said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59% of small business owners said Small Business Saturday® contributes significantly to their holiday sales each year; and

WHEREAS, Santa Fe supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

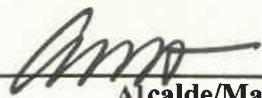
WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®.

NOW, THEREFORE, I, ALAN WEBBER, MAYOR OF THE CITY OF SANTA FE, NEW MEXICO, DO HEREBY PROCLAIM NOVEMBER 30, 2019 AS:

**“SMALL BUSINESS SATURDAY”**

Promulgade en el ayuntamiento, el  
día treinta de noviembre, del año 2019  
Done at City Hall, this 30th day of November, 2019

Witness my hand: \_\_\_\_\_



Alcalde/Mayor

