

Proclamation

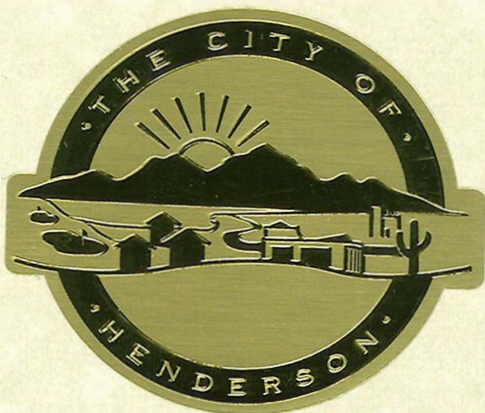
- WHEREAS,** *Small Business Saturday was established in 2010 in response to small business owners' most pressing need for more customers; and,*
- WHEREAS,** *according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States that represent 99.7% of all businesses with employees; and,*
- WHEREAS,** *small businesses are responsible for 64.9% of net new jobs created from 2000 to 2018 and employ 47.3% of private sector employees in the United States; and,*
- WHEREAS,** *96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before or would not have otherwise tried; and,*
- WHEREAS,** *Henderson celebrates and supports our local small businesses and their contributions to our city by creating jobs, boosting our economy and preserving our community; and,*
- WHEREAS,** *advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and,*
- WHEREAS,** *by shopping or dining at small businesses November 30, 2019, and throughout the year, American consumers show that it is important to support the small businesses they value in their communities; and,*
- WHEREAS,** *the City of Henderson has a priority of Economic Vitality as well as the mission to provide services and resources that enhance the quality of life for those who live, learn, work and play in our city;*

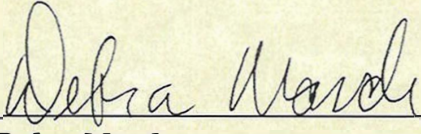
NOW, THEREFORE, I, Debra March, as Mayor of the City of Henderson, Nevada, do hereby proclaim November 30, 2019, as

SMALL BUSINESS SATURDAY

and encourage all residents of our Premier Community to shop locally in support of our small businesses and merchants on this day and throughout the year.


IN WITNESS WHEREOF, I have set my hand and caused the Great Seal of the City of Henderson, Nevada, to be affixed this 30th day of November 2019.





Debra March
Mayor, City of Henderson

ATTEST:



SABRINA MERCADANTE, MMC
City Clerk