



# CITY OF ELMIRA NEW YORK

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## PROCLAMATION

**WHEREAS**, in today's world and with the advances in technology it is possible for a person to be able to obtain everything they need to sustain life via the internet; and

**WHEREAS**, with all the technological advances, it makes it more difficult for small businesses to thrive in communities if they are not frequented; and

**WHEREAS**, small businesses offer that good hometown feel, with personalized service; and

**WHEREAS**, many times unique purchases can be made at small businesses that cannot otherwise be found; and

**WHEREAS**, small businesses rely on citizens to shop locally to help not only maintain their business but to grow, and 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year.

**NOW, THEREFORE**, I, Daniel J. Mandell, Jr., Mayor of the City of Elmira, do hereby proclaim Saturday, November 30, 2019, as

## SMALL BUSINESS SATURDAY

in the City of Elmira, and urge all citizens to shop locally not only on this day, but also throughout the year to keep that personalized service in our community.

IN WITNESS WHEREOF, I HAVE  
HEREUNTO SET MY HAND AND CAUSED  
TO BE AFFIXED THE SEAL OF THE CITY  
OF ELMIRA, THIS 24TH DAY OF OCTOBER,  
2019.

  
MAYOR

