

# City of Cuyahoga Falls



## Proclamation

**Whereas**, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*; and

**Whereas**, the City of Cuyahoga Falls, Ohio, supports and celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, which represent 99.7% of all businesses and are responsible for 64.9% of net new jobs created from 2000 to 2018; and

**Whereas**, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

**Whereas**, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

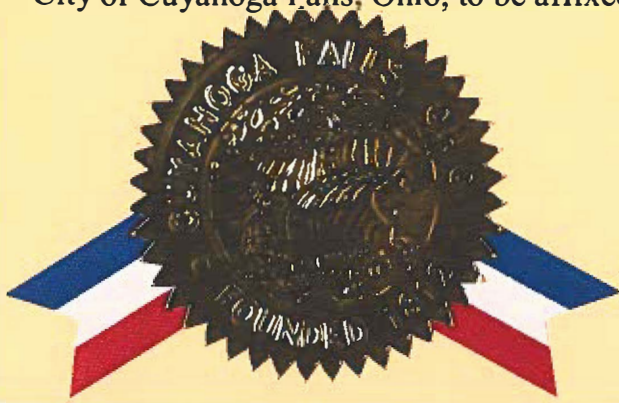
**Whereas**, consumers agree that supporting small businesses is important and contributes positively to the local economy by supplying jobs and generating tax revenue; and

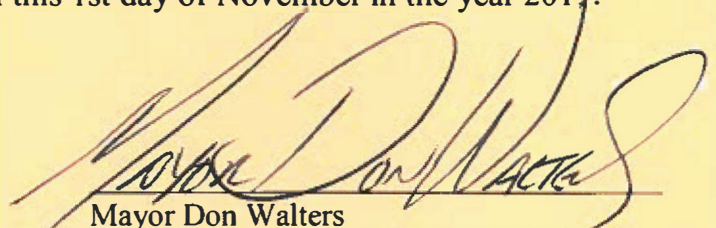
**Now, Therefore, Be It Resolved:** I, Don Walters, Mayor of the City of Cuyahoga Falls, Ohio, do hereby proclaim November 30, 2019 as

### ***SMALL BUSINESS SATURDAY***

and urge the residents of our community to support small businesses and merchants not only on Small Business Saturday but also throughout the year.

**In Witness Whereof**, I have hereunto set my hand and caused the Seal of the City of Cuyahoga Falls, Ohio, to be affixed on this 1st day of November in the year 2019.



  
Mayor Don Walters  
City of Cuyahoga Falls, Ohio