

# RESOLUTION

*In Recognition of*  
**WOMEN IMPACTING PUBLIC POLICY AND THE SMALL BUSINESS SATURDAY  
COALITION**  
*For their support of*  
**SMALL BUSINESS SATURDAY, NOVEMBER 30, 2019**

**WHEREAS**, the Saturday after Thanksgiving, recognized as Small Business Saturday, celebrates and supports small businesses and the contributions they make to our local economy and community, according to the United States Small Business Administration there are 30.7 million small businesses in the United States, representing 99.7 percent of all firms with paid employees in the U.S, and are responsible for creating 64.9 percent of net new jobs over the last nearly 20 years; and,

**WHEREAS**, Women Impacting Public Policy and The Small Business Saturday Coalition in conjunction with close to 659 advocacy groups, public and private organizations nationwide are endorsing the Saturday after Thanksgiving, as Small Business Saturday, supporting local businesses that create jobs, boost the economy and preserve our Central Ohio neighborhoods; and,

**WHEREAS**, recognizing small businesses as the engines that drive our local economy, millions of holiday consumers reported shopping or dining at local independently-owned businesses on Small Business Saturday in 2018, generating a record high of an estimated \$17.8 billion dollars in spending at independent retailers, restaurants and merchants, 96 percent of consumers shop on Small Business Saturday at establishments they have not otherwise tried; while 59 percent of small business owners acknowledge Small Business Saturday contributes significantly to their holiday sales each year; and,

**WHEREAS**, the Franklin County Board of Commissioners share the vision and focus of Women Impacting Public Policy and the Small Business Saturday Coalition in supporting the 112 million consumers and 7,200 neighborhood champions across the country that have rallied local businesses and created events in their communities, and encouraging small business growth for a vibrant and successful Small Business Saturday on November 30<sup>th</sup> in Central Ohio; now, therefore, upon motion of Commissioner O'Grady, seconded by Commissioner Boyce;

**BE IT RESOLVED BY THE BOARD OF COMMISSIONERS, FRANKLIN COUNTY, OHIO:**

To recognize and congratulate, on behalf of all Franklin County residents, **WOMEN IMPACTING PUBLIC POLICY AND THE SMALL BUSINESS SATURDAY COALITION** for their support of **SMALL BUSINESS SATURDAY, NOVEMBER 30, 2019.**

Voting Aye thereon:



  
Marilyn Brown, President

  
John, O'Grady

  
Kevin L. Boyce

Adopted: November 30, 2019