



SHAKER HEIGHTS

OFFICE OF THE MAYOR

PROCLAMATION

*By virtue of the authority vested in me as Mayor of the City of Shaker Heights,
I do hereby proclaim Saturday, November 30, 2019 as*

SMALL BUSINESS SATURDAY



WHEREAS, the City of Shaker Heights celebrates and supports our local small businesses and the contributions they make that create jobs, boost our local economy and strengthen our community; and

WHEREAS, small businesses employ 47.5% of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the positive impact small businesses have on their community; and

WHEREAS, 96% of consumers who shop on Small Business Saturday said the day encourages them to shop at new and independent retailers and restaurants; and

WHEREAS, 92% of companies that promote Small Business Saturday find their businesses stand out during the holiday season; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday following Thanksgiving as Small Business Saturday.

NOW, THEREFORE, City Council and I, David E. Weiss, by virtue of the authority vested in me as Mayor of the City of Shaker Heights, urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Shaker Heights to be affixed this thirtieth day of November in the year two thousand nineteen.



DAVID E. WEISS

Mayor