

City of Keizer, Oregon
KEIZER
SINCE 1932
Proclamation

WHEREAS, the City of Keizer, Oregon celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, and they represent 99.7 percent of all firms with paid employees in the United States and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or may not have otherwise tried; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, the City of Keizer supports our local businesses that create jobs, boost our local economy and invigorate our community.

NOW THEREFORE, I, Cathy Clark, Mayor of the City of Keizer, together with the Keizer City Council assembled in Regular Session, do hereby proclaim November 30, 2019 as:

“SMALL BUSINESS SATURDAY”

And urge residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Keizer this 18th day of November, 2019.

Cathy Clark
MAYOR CATHY CLARK