



TOWN OF BLUFFTON
Small Business Saturday 2019
Proclamation

WHEREAS, the Town of Bluffton celebrates our local and small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during busy holiday shopping season; and

WHEREAS, 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year, and

WHEREAS, the Town of Bluffton supports our local businesses that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Lisa Sulka, Mayor of the Town of Bluffton, along with Bluffton Town Council, do hereby proclaim November 30, 2019 as Small Business Saturday in the Town of Bluffton and urge residents to support small business merchants on Small Business Saturday and throughout the year.

Dated this 7th day of November, 2019.

Lisa Sulka, Mayor

