

Executive Proclamation

Rapid City, South Dakota
Office of the Mayor

WHEREAS, Rapid City celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States which represent 99.7% of all businesses with employees in the United States, are responsible for 65.9% of net new jobs created from 2000 to 2017, employ 47.5% of the employees in the private sector in the United States, and 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and, 59% of small business owners say that Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, Rapid City supports our local businesses that create jobs, boost our local economy and preserve our communities and;

WHEREAS, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Steve Allender, Mayor of Rapid City, do hereby proclaim this Saturday, November 30, 2019 as

Small Business Saturday

IN WITNESS WHEREOF, I, Steve Allender, Mayor of the City of Rapid City, South Dakota, do hereby affix my official signature and the Official Seal of the City of Rapid City, South Dakota, on this 30th day of November, 2019.



Steve Allender, Mayor
Rapid City, South Dakota

